

**FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM**

FINAL EXAMINATION

Student ID (in figures) :

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Student ID (in words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Semester & Year : May - August 2022
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

- This question paper consists of 2 parts:**
PART A : SIX (6) short answers. Answers are to be written in the Answer Booklet (80 marks) provided.
PART B : ONE (1) essay question. Answer all questions in the Answer Booklet (s) (20 marks) provided
- Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
- This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
- Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (80 marks)
INSTRUCTION(S): There are **SIX (6)** short answer questions.
Answer all questions in the Answer Booklet(s) provided.

Question 1

Explain **FIVE (5)** benefits of using Project Management software when scheduling an event project.

15 marks

Question 2

Project managers can use the project management phases to structure projects and help them to lead the project from beginning to end. Elaborate the **FIVE (5)** phases that involved during project management.

15 marks

Question 3

Explain **FIVE (5)** ways that can help Angie to deal with potential risk and obstacles that can happen when she manage a country festival.

15 marks

Question 4

The key to a successful project lies with the team and how the project manager orchestrating it. The stronger the team, the more successful the project can be achieved. Suggest **FIVE (5)** characteristics of an effective project team.

10 marks

Question 5

Elaborate **FIVE (5)** roles of a good project manager.

15 marks

Question 6

a) Define "project definition phase".

2 marks

b) Describe **FOUR (4)** categories of project requirements proposed by Wjinen (2004).

8 marks

END OF PART A

PART B: ESSAY QUESTIONS (20 marks)

INSTRUCTION: There is **ONE (1)** essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

Event project managers must have the capabilities to perform a variety of tasks especially project started and estimating activity duration is one of them. Discuss **FOUR (4)** components in in estimating duration of a project

(20 marks)

END OF EXAM PAPER